

LA CROSSE COUNTY LIBRARY BOARD

September 5, 2012
Onalaska Public Library
741 Oak Avenue South
Onalaska, WI 54650
4:45 pm

MEMBERS PRESENT: Loren Caulum, Dan Ferries, Fred Marini, Barbara Manthei, Glenn Seager, George Varnum

MEMBERS EXCUSED: Mary Bach-Filla

MEMBERS ABSENT: None

STAFF AND GUESTS: Christine McArdle Rojo, La Crosse County Library Director, Kelly Krieg-Sigman, La Crosse Public Library Director

ROLL CALL/CALL TO ORDER:

President Loren Caulum called the meeting to order at 4:45 pm.

APPROVAL OF THE MEETING AGENDA:

MOTION by Seager/Ferries to approve the agenda as written. **Motion carried unanimously. Bach-Filla excused.**

PUBLIC COMMENT: Varnum shared a nicely published brochure for fundraising for the Soldier's Grove Public Library. He brought back the sample to pass along to the Mindoro Friends and Town of Campbell. He also shared that a classmate of his contacted him and is currently looking to downsize his 14,000 volume personal library. There are many first editions and collectibles for sale and if no one in the area is interested he will be working with a used book dealer in Milwaukee. Marini suggested that he also contact other libraries in the State as there are often history book collections in the used book sales at public libraries.

APPROVAL OF THE MINUTES:

MOTION by Marini/Seager to approve the August 1, 2012 minutes. **Motion carried unanimously. Bach-Filla excused.**

APPROVAL OF SEPTEMBER 2012 EXPENDITURES:

McArdle-Rojo pointed out a payment made to the City of Onalaska to rectify meeting room fees. Although Onalaska Public Library staff schedule the meeting room and manage its use, the City of Onalaska charges meeting room fees to profit organizations and non-residents. Earlier in the year when the ownership of the AV equipment was being transferred from the City to the County there was some discussion of changing the fee agreement. It has since been decided to move forward as originally agreed so that the City would have the funds for upkeep of the room and future needs. 2012 user fees now all reside with the City of Onalaska. **MOTION** by Mantei/Ferries to approve the September 2012 expenses. **Motion carried unanimously. Bach-Filla excused.**

ACCOUNT ADJUSTMENTS:

McArdle Rojo requested that the Revenue Account 53025 Designated Contributions and matching Expense Account 84050 Grants/Contributions be increased by \$910.45 to honor the contributions that have now exceeded the \$1,000 budgeted amount. Contributions include the Wisconsin Public Television/Wisconsin Library Association KidStrong Kidzone gift and quarterly Festival Foods receipt redemption. **MOTION** by Marini/Varnum to approve the account adjustments as presented. **Motion carried unanimously. Bach-Filla excused.**

LEAVE A LEGACY:

McArdle Rojo reported that the pre-sale/marketing displays for the event are now up at each location and that invitations were mailed through Riverfront. There have been some reports of damaged invitations and Varnum concurred that there seems to be an increase in postal mail damage in the Holland area. Marini suggested having the USPS do a test mailing to trace issues. Manthei asked for verification that the event information had been added to the website. McArdle-Rojo confirmed that the event details and donor information have been added and Facebook will be updated the week of the event. McArdle Rojo

reported that Library Staff are brainstorming to help alleviate concerns with the event name and it may end up transitioning to something as simple as "Buy a Book" which is being added as a subtitle to this year's event. Riding on last year's innovation, the response cards are once again successful with over \$300 of contributions already mailed in.

2012 AWARDS:

McArdle Rojo presented for consideration the packet of Staff nominations for annual awards. Per Library Board requests, the reception will no longer be catered and to save costs donations of baked goods from Staff will be provided to honorees. Instead of engraved plaques, recipients will receive a paper certificate and a book in their honor will be added to the location of their choice. Manthei suggested Sunday, October 7th at 2:00pm rotated back to West Salem as the event date and requested that a brochure of past winners be created for the reception. She also recommended that tables be set-up on the peripheral of the seating to avoid the issues of everyone taking seats instead of mingling. Now that we no longer receive multiple nominations from each location, Board members agreed that rather than formal nominations to vote upon each year, that in the future, the Board should be presented with an annual recommendation for recognition from each location. **MOTION** by Manthei/Seager to approve the date and revised format of the event and to recognize this year's nominations. **Motion carried unanimously. Bach-Filla excused.**

2012 Recipients:

Lockman Family – Family of the Year-Bangor
Sharon Snyder – Patron of the Year-Campbell
Bandoli Family – Family of the Year-Holmen
Yeng Lor – Patron of the Year-Holmen
Winkler Family – Family of the Year-Onalaska
Quackenbush Family – Family of the Year-West Salem
Mary Bach-Filla – Volunteer of the Year-Bangor
Sue Adams – Volunteer of the Year-Campbell
Linda Arlt – Volunteer of the Year-Onalaska
Diana Engel – Volunteer of the Year-West Salem
Nancy Proctor – Library Advocate of the Year
Jackie Bartz & Brenda Wackerbarth, Friends of the Onalaska Library – Organization of the Year
Terri Schlichenmeyer – Partner of the Year
Panera Bread of Onalaska – Corporate Sponsor of the Year

FACILITY & COMMUNITY NEWS:

A summary report was distributed to the Board. Ferries shared that the Friends of the Onalaska Library will host a Chicken-Q fundraiser on Thursday, September 13th from 11-6. Manthei inquired about the success of security at La Crosse Public Library and Krieg-Sigman reported she is very pleased with the success and how it has significantly reduced regular incidents. Krieg-Sigman shared that Lew Feldstein, co-author of *Better Together: Restoring the American Community* will be the keynote at the Wisconsin Library Association's Annual Conference being held in La Crosse October 23rd-26th at the La Crosse Center. Manthei shared that Charlie Plumb, a Vietnam Veteran and POW will be speaking at Viterbo on Wednesday, September 19th at 7:00pm as part of the Ethics in Leadership Lecture series. The event is free and open to the public.

FUTURE AGENDA ITEMS:

Winding River Library System Update
Wisconsin Library Association Conference
2013 Budget

ADJOURNMENT:

There being no further business, President Caulum declared the meeting adjourned at 5:45 pm.

DISCLAIMER: The above minutes may be approved, amended, or corrected at the next committee meeting.

Minutes by Chris McArdle Rojo