

# LA CROSSE COUNTY LIBRARY BOARD

April 4, 2012  
Onalaska Public Library  
741 Oak Ave S  
Onalaska WI 54650  
4:45 pm

**MEMBERS PRESENT:** Mary Bach-Filla, Arlene Benrud, Loren Caulum, Fred Marini, Barbara Manthei, George Varnum

**MEMBERS EXCUSED:** Glenn Seager

**MEMBERS ABSENT:** None

**STAFF AND GUESTS:** Christine McArdle Rojo, Library Director

## **ROLL CALL/CALL TO ORDER:**

President Loren Caulum called the meeting to order at 4:45 pm.

## **APPROVAL OF THE MEETING AGENDA:**

**MOTION** by Benrud/Marini to approve the agenda as written. **Motion carried unanimously.** Seager excused.

## **PUBLIC COMMENT:**

None

## **APPROVAL OF THE MINUTES:**

**MOTION** by Manthei/Caulum to approve the March 7, 2012, minutes as presented with the term unfortunately removed from 2 paragraphs. **Motion carried unanimously.** Seager excused.

## **APPROVAL OF APRIL 2012 EXPENDITURES:**

**MOTION** by Benrud/Bach-Filla to approve April 2012 expenses. **Motion carried unanimously.** Seager excused.

## **SUMMER READING PROGRAM CONTRACTS:**

McArdle Rojo presented for approval the 2012 contracts for the summer reading program as negotiated by Youth Services Coordinator, Karen Kroll. In Kroll's absence, McArdle Rojo was unable to provide background information on all of the proposed programming detailing cost and format. Marini indicated that the Board has been happy in the past with the programming developed and implemented by Kroll, but publicity should not begin before the Board has formally approved the programming. Board members agreed that future programming will be subject to not being approved if not received by the Board prior to publicity. It is the expectation of the Board that contracts related to the summer reading program be reviewed by the Library Board no later than February of each year. **MOTION** by Marini/Varnum to approve the 2012 contracts on condition that the timeline for future review be revised as directed. **Motion carried unanimously.** Seager excused.

## **CELEBRATE THE HOLIDAYS IN JULY:**

McArdle Rojo presented a proposal for consideration to implement a 50/50 raffle in July with proceeds going towards children's holiday materials at all locations. She has verified with the State that the library would be eligible to apply for a \$25 raffle license renewable each year. Manthei indicated that she was opposed to gambling in any format and that it is not a positive message to the public. She believes that the Library should concentrate their fundraising efforts with planned giving and that we should be seeking support directly from major organizations like the Hochunk Nation. Varnum added that Burlington Northern, Xcel Energy and Auxiliary organizations would be other avenues to look into as well.

## **WRLS REPORT:**

Caulum shared that the WRLS Board met for their bi-monthly meeting on March 28<sup>th</sup> and the annual audit report was presented. Auditors indicated that WRLS' was compliant and is in stable financial health, but recommended that they implement procedures to assure that more than one person is in the work process of accounts payable and receivable. A presentation on the Recarta Foundation was also included and it may be worthwhile to look into the process of digitizing items as a fundraiser.

**FACILITY & COMMUNITY NEWS:**

A summary report was sent to the board in their packets. Marini reported that Town residents in Farmington voted overwhelmingly to allow the Friends to fundraise for library construction for three years and to retain ownership of the land during that time period. Manthei shared that the Nelson Brothers would be performing at the Heider Center on April 30<sup>th</sup> and May 1<sup>st</sup>.

**FUTURE AGENDA ITEMS:**

Faxing and scanning service fees

**ADJOURNMENT:**

There being no further business, President Caulum declared the meeting adjourned at 6:35 pm.

**DISCLAIMER:** The above minutes may be approved, amended, or corrected at the next committee meeting.

Minutes by Chris McArdle Rojo