

## **FAMILY POLICY BOARD EXECUTIVE COMMITTEE**

Monday, December 3, 2012

Health & Human Services Building – Basement Auditorium

1:00 P.M.

**MEMBERS PRESENT:** Janet Chaney, Vicki Burke, Sheila Garrity, Mike Desmond, Karin Johnson, Mike Boehm and Jason Witt

**MEMBERS EXCUSED:** Todd Bjerke, Kathryn Mayer, Wade Welper, Jeff Trotnic and Lacie Ketelhut

**CALL TO ORDER:** Karin Johnson called the meeting to order at 1:10 p.m.

### **APPROVAL OF 11/05/12 MINUTES**

**MOTION** by Janet Chaney/Mike Desmond to approve the November 5, 2012 minutes as presented; **Motion carried unanimously.**

### **DISCUSS WORK GROUP PROGRESS:**

Due to limited time left at the Family Policy Board meeting the work groups were only able to report that they are doing well so far.

### **DISCUSS MARKETING STRATEGY:**

- Karin Johnson reports that they met this morning and talked about specific people to include: a pediatrician, a nutritionist, all school representatives, all law enforcement representatives and to look at increasing diversity on the Family Policy Board and look at the needs of the entire community.
- To come up with a Marketing Tool, i.e., a Power Point presentation.
- Come up with a logo.
- Their next meeting is Monday, January 7, 2013 at 10:00 a.m. in room 2100 in the Health and Human Services building.

### **SUGGESTIONS FOR FUTURE FAMILY POLICY BOARD AGENDA ITEMS, i.e., Troy Harcey:**

- There was some discussion at today's meeting regarding Jason Witt's Power Point presentation on the 2013 Budget he did at the Family Policy Board meeting in which he reported that La Crosse County has a higher juvenile arrest rate than most counties and there are questions as to why this is higher in La Crosse County.
- Jason Witt reports that one of the assignments of the Human Services Business Analyst will be to provide data analysis and support as system partners and stakeholders come together to review this issue.
- It was suggested that we use a UWL student intern in statistics to look at this issue and La Crosse County numbers in comparison to other counties.
- It was suggested that we contact Joel Chilsen or another marketing faculty member at UW-L whose class could help with the marketing strategy.
- It was suggested that we get the La Crosse Police Chief involved and on the Family Policy Board.
- It was suggested that we have this topic on a future Family Policy Board agenda.
- It was discussed that in January we have the work groups do the work group paperwork.

- It was suggested that we have the 2-1-1 presentation and the SOAT (Service Option Assessment Team) presentation in January 2013 and Troy Harcey's presentation in January 2013 since we don't have any agency presentation in January 2013.

## **ADJOURN**

Karin Johnson asked for a motion to adjourn.

**MOTION** by Sheila Garrity/Jason Witt to adjourn; **Motion carried unanimously.**

Meeting adjourned at 1:40 PM.

**Approved:** January 7, 2013, Tammy Hoskins, Recorder