

AGING & LONG TERM CARE COMMITTEE

Monday, October 10, 2011

Administrative Center – Room 3220

10:15 a.m.

MEMBERS PRESENT: Roger Plesha, Steve Doyle, Dan Ferries, Audrey Kader (exc. 11:24 a.m.), Monica Kruse, John Medinger, Andrea Richmond, Jerry Sebranek

MEMBERS EXCUSED: None

MEMBERS ABSENT: None

STAFF & GUESTS: Steve O'Malley, Pete Eide, Margaret Norden, Tim Padesky, Mary Powell, Gary Ingvalson, Noreen Holmes, Wanda Plachecki, Jim Speropulos

ROLL CALL/CALL TO ORDER

Chair Roger Plesha called the meeting to order at 10:15 a.m.

APPROVE MINUTES OF SEPTEMBER 12, 2011, MEETING CONSENT AGENDA

MOTION by Sebranek/Ferries to approve the Minutes of the September 12, 2011, meeting, and to receive and file the following Consent Agenda items:

- a) *Ripples & Waves*
- b) *Wisconsin Woman "Taking Care of Our Parents"*
- c) Thank you letter from Mildred Lee family
- d) Minutes of Commission on Aging meetings on July 5, 2011, and September 6, 2011

Motion carried unanimously.

PUBLIC COMMENT

None requested.

CONFERENCE/MEETING REPORT

Audrey went to an alcohol summit in Madison. Focus was on marketing of products, particularly social media advertising of energy drinks.

NOTE: The Chair asked the committee for approval to move the following agenda item forward, and the committee agreed.

APPROVE SHELBY YOUTH BASEBALL BUILDING RENOVATION PLANS ON HILLVIEW CAMPUS

A request was received from Shelby Youth Ball for permission to remove the existing storage building and construct a replacement structure. Tim Padesky provided copies of the overall site plan, and explained that they would like to replace the storage building to accommodate their 10% growth. The building will tie in to the existing batting cages; the concession stand will remain the same. Padesky replied to Supervisor Doyle's question about insurance that Shelby Youth Baseball insures the building. Supervisor Kader stated that she preferred to have a more attractive façade for viewers from Carroll Heights. **MOTION** by Doyle/Kruse to approve Shelby Youth Ball request to replace its storage building, with plans to include a more attractive appearance on the Carroll Heights side. **Motion carried unanimously.**

UPDATE ON LAKEVIEW BRANDING INITIATIVE

Wanda Plachecki gave a follow-up on the presentation at the September 12, 2011, meeting, and reviewed the marketing firm's process prior to presenting a branding recommendation. She asked for direction on procedure going forward, since questions were raised at the September meeting regarding the name selection process and rolling out the new brand. Chair Plesha expressed disappointment that the name "Legacy" was selected to present to the committee, and that it was presented as the chosen name before the committee had a chance to weigh in. Supervisor consensus was that they would like the committee to act as a focus group and be involved in the process before a name was forwarded to the County Board for approval. Steve O'Malley stated that the focus group exercise could take place at a regular committee meeting. **MOTION** by Kader/Richmond to convey concerns to the marketing consultant and to proceed with a focus group made up of committee and other interested County Board members. **Motion carried unanimously.** Steve O'Malley stated the focus group process could be part of a regular committee meeting.

UPDATE ON VOTER ID RULES

Noreen Holmes reported that state ID's issued by the Division of Motor Vehicles need to be mailed out, and there was concern about voters who wait too long to apply for an ID prior to voting, and would therefore not have a proper ID at election time. The Government Accountability Board has decided if there is not enough time to mail the ID, the DMV should provide an affidavit to take to the polls. There are also provisions being made for those people who voted by absentee ballot in the past to be able to continue using that alternative. Jean Marck, representing the League of Women Voters, stated that the LWV is hosting a meeting with Reid Magney from the state elections board to clarify some of these recent rules. Supervisor Doyle stated that there are two Assembly bills to deal with Voter ID issues: one that does not require anyone over age 65 to have an ID, and the other that requires DMV personnel to state that the ID is free. However, he does not anticipate anything changing in time for the 2012 election with regard to either student or senior populations.

NOTE: The Chair took the following items out of order:

HILLVIEW TERRACE UPDATE, FINANCIALS AND CHANGE ORDERS

A financial update was distributed. Pete Eide stated there was nothing out of the ordinary, and no change orders needing approval. They are planning a tour for the County Board prior to the opening.

2012 BUDGET REVIEW FOR DEPARTMENTS REPORTING TO AGING & LONG-TERM CARE COMMITTEE

Steve O'Malley reviewed the County budget pertaining to departments that report to the Aging & Long-Term Care Committee. He stated that there was overall a 0% levy increase, 0% operating increase, and 0% debt increase. He stated the biggest impact was with the reduction in Wisconsin Retirement Savings. By department, O'Malley reported as follows:

- Veterans Department: It is fully funded by levy, which was held even. They are holding the line on operating costs, and maintaining staffing and services.
- Carroll Heights: There is no tax levy. The budget represents operating costs and staff. Chair Plesha inquired about maintaining the fund balance for replacement of elevators, and Pete Eide replied that there were no plans to change that.
- Hillview Terrace: The hiring process has started. It's expected to be fully supported by revenue.
- Hillview: It is projected that there will be some use of fund balance, which historically has come in under what was budgeted. There were changes in indirect cost between Hillview and Lakeview, which O'Malley will present to the County Board. Questions were asked about bad debt, and Pete Eide explained it was related to the time gap in payments when there was a transition from private pay to Medical Assistance payments.
- Lakeview: There is no direct levy, and the majority of impact is with Mississippi Valley Health Services consortium. MVHS has agreed to a 5% increase in per diem from \$57 to \$59.86. MVHS has also approved transfer of \$615,000 to help cover a portion of the cost of Western Wisconsin Cares clients who are County residents, for whom State rules do not permit WWC to pay the per diem. O'Malley reported there will need to be future discussion regarding capital improvements, and whether to remodel or build new. A 2008 study revealed \$9.5 million in remodeling would be needed.
- Aging Unit: They are also responsible for transportation and nutrition. The fund balance is from grant awards. They are not cutting services. However, meal donations are down, and they are closing one of the nutrition sites.

DISCUSS FUNDRAISERS IN COUNTY GOVERNMENT

The item was referred to the November 7, 2011, agenda.

NEXT COMMITTEE MEETING: NOVEMBER 7, 2011

FUTURE AGENDA ITEMS

None requested.

ADJOURNMENT

MOTION by Sebranek/Ferries to adjourn. **Motion carried unanimously.** Kader excused. The meeting adjourned at 11:37 a.m.

Approved, November 7, 2011, Margaret Norden, Recorder