



RESOLUTION # 23-5/11

TO: HONORABLE MEMBERS OF THE LA CROSSE COUNTY BOARD OF SUPERVISORS

ITEM # 5-15

BOARD ACTION

Adopted:
For: 34
Against: -
Abstain: -
Abs/Excd: 1
Vote Req: _____
Other Action: _____

EXECUTIVE COMMITTEE ACTION

Adopted:
For: 8
Against: -
Abstain: -
Abs/Excd: 1

RE: AUTHORIZING CREATION OF A JOINT CITY-COUNTY HOUSING TASK FORCE

WHEREAS, 7,000 housing units within the City of La Crosse have an assessed value of less than \$100,000 and 14% of these are valued between \$30,000 and \$50,000, depicting the depth of the challenging conditions presented for an adequate tax base to fund vital public services; and

WHEREAS, the City of La Crosse and La Crosse County recognize the current trends of declining housing stock, continued neighborhood deterioration and the increasing property tax burden in the City of La Crosse affects the economic health of the City, County and entire region; and

WHEREAS, an informal group of community leaders including realtors, bankers, housing developers, housing providers, and City and County staff have been working on these issues and recognize that one means to address the current trends is to create a Joint City and County Housing Task Force, which would acknowledge our mutual interests and develop a comprehensive report of action steps that will reverse the negative impact of the declining housing stock and neighborhood deterioration.

NOW, THEREFORE, BE IT RESOLVED that the Common Council of the City of La Crosse and the La Crosse County Board create a City-County Joint Housing Task Force, and that the charge to the task force is to prepare a report to be presented within 180 days, identifying the most cost effective recommendations to reverse the current housing trends in the City, including but not limited to:

- Effective program examples from other communities that have met similar challenges to address deteriorating housing stock, aging housing stock, neighborhood deterioration, housing rehabilitation, new housing replacement.
- Zoning & regulatory options, such as student district zoning and occupancy limits
- Practices to stimulate private investment, such as the best uses for Tax Increment Financing
- Inspection code enforcement priorities to enhance the highest property values
- Capital priorities that best contribute to reinvestment and redevelopment

BE IT FURTHER RESOLVED that the City-County Housing Task Force will be supported by City and County staff and members to be appointed by the Mayor and Board Chair as follows: the Mayor or designee; the Board Chair or designee; two Common Council Members; two County Supervisors; Council President Audrey Kader of the City Community Block Grant Development Committee member; Citizen member-Richard Staff; UW-L member - Kathleen Enz Finken; a representative of Coulee Cap - Todd Mandel; housing developer- Marvin Wanders; Realtors Jay Hoeschler/Nancy Gerrard; an area employer Gunderson Lutheran Mike Richards; a landlord - Steve Nicoli; and Banker-Wayne Oliver.

Fiscal Note: There will be little cost of supporting the work of the task force, however the benefits of providing effective recommendations could help to reverse declining tax base in the City of La Crosse.

Date: May 11, 2011

EXECUTIVE COMMITTEE CHAIR

Date: 5/11/11

RECORDING CLERK

	Reviewed Only	Recommended	Not Recommended	
Co. Admin.	_____	<u>SO</u>	_____	Requested By: Steve Doyle Date Requested: May 4, 2011 Drafted By: Steve O'Malley
Fin. Director	_____	<u>GT</u>	_____	
Corp. Counsel	<u>DR</u>	_____	_____	
Board Chair	<u>SD/TP</u>	_____	_____	

Adopted by the La Crosse County Board this 19 Day of May, 2011

STATE OF WISCONSIN
COUNTY OF LA CROSSE
I, Ginny Dankmeyer, County Clerk of La Crosse County do hereby certify that this document is a true and correct copy of the original resolution required by law to be in my custody and which the County Board of Supervisors of La Crosse County adopted at a meeting held on the 19th day of May, 2011.

Ginny Dankmeyer, La Crosse County Clerk