

HEALTH & HUMAN SERVICES BOARD

Tuesday, January 12, 2010

Administrative Center – Room 3220

6:30 P.M.

MEMBERS PRESENT: Sharon Hampson, Jill Billings, Bill Brockmiller, Tammy Gamroth, James Glasser, Loren Kannenberg, Margaret Wood

MEMBERS EXCUSED: Brad Konkel, David Trapp

MEMBERS ABSENT: None

STAFF & GUESTS: Jerry Huber, Doug Mormann, Steve O'Malley, Margaret Norden, Sara Koopman, Mary Ellen Prinsen, Dean Ruppert, Jenn Timm, Audra Martine, Mark Spaag, Dorrene Heider, Janet Holter, Pam Bendel

ROLL CALL/CALL TO ORDER

Chair Sharon Hampson called the meeting to order at 6:32 p.m.

ANNOUNCEMENTS

December County Board Action

There was no action related to HHS.

Board Members Report on Conferences/Meetings/Workshops

Margaret Wood was elected to state office with the Wisconsin Association of Local Health Departments and Boards. She is working on their April conference, which is co-sponsored by Wisconsin Public Health Association.

Board Performance Summary

Chair Hampson distributed a sheet that showed the items that earned 20 points or less and asked for specific feedback on ways to get better. Members may call or email her.

2010 Work Plan – final

The work plan was handed out. Items are considered at each monthly agenda prep meeting.

PUBLIC COMMENT

None requested.

PROCLAMATION

The proclamation declares February, 2010, as Public Health Month. Doug Mormann said there will be an employee recognition event on January 27, 12:00-1:20 p.m., that will acknowledge the Health Department efforts to vaccinate against H1N1. **MOTION** by Brockmiller/Glasser to approve the Proclamation entitled February 2010 Public Health Month. **Motion carried unanimously.** Konkel, Trapp excused.

BOARD EDUCATION

Policy, Practice and People of Aging & Disability Resource Center of Western Wisconsin – Benefit Specialist Functions

Background information was provided regarding the benefits counseling services available in the Aging and Disability Resource Center, including MA, SSDI, SSI, Medicare A, B, C and D, prescription drug assistance, FoodShare, low income tax credits, private health and disability coverage, housing and utility issues, and veterans benefits. Mark Spaag introduced Dorrene Heider, who spoke about the help Spaag gave her after she suffered a stroke that rendered her unable to work. She said Spaag was able to guide her through a maze of paperwork that she would not have been able to manage alone. Audra Martine spoke about staff workload and how they are expected to be well versed in all areas, and cover for each other.

Health Education Answers (HEA) Demo

Jerry Huber spoke about the background of the program, which was designed by the Eli Lilly pharmaceutical company to focus on major mental health issues and the effects of medication such as weight gain. Jenn Timm demonstrated the web-based, interactive program, which includes audio presentations on topics. Modules include ADHD, bipolar disorder, depression, diabetes, weight management, medication safety, men's health, schizophrenia, smoking and addictions, and women's health. The website is directly linked to the Aging and Disability Resource Center website and Health Department

website. There are computers and printers located in the ADRC and Mental Health Recovery Services for those who do not have web access at home.

POLICY ISSUES

Health Department Mission, Vision and Goals for 2011-2015

At Doug Mormann's request, the item was moved to February, 2010.

Community Response Pilot with UW-Madison

Jerry Huber reported that La Crosse County was the first in the state to implement the Community Response Program, and that the vast majority of CPS reports are poverty-related. Janet Holter reported that appropriate referrals to the community response program are ones that do not meet the criteria for a Child Protective Services initial assessment (e.g. there is no present danger or impending threat to safety), but are still of concern. Participation is voluntary; in 2009, there was a 50% acceptance rate, and 165 families involved. Grant money from UW-Madison is funding an additional coordinator for one year. They are studying the correlation between financial difficulties and child maltreatment. In addition to staff making the usual referrals to resources, they will receive specialized training in financial resources, and provide information on financial planning and budgeting. They will use the results of the study to determine if providing financial services makes a difference in the numbers of child maltreatment cases, and to assess any gaps in the program.

Legislative Update

Discussion was held regarding legislative bills that the committee would like to receive more information to be able to prioritize recommendations to the Legislative Committee, County Board, or specific Legislators. They identified the following issues: Solid waste open burning, raw milk and home canned goods, breastfeeding in public, beer tax, and tobacco product purchasing on behalf of minors. Jerry Huber also reported on mental health parity legislation that has bi-partisan support. He stated that Wisconsin is one of only four states that does not have a parity bill.

2010 Work Plans

1. Health Department

Doug Mormann presented a 2006-2010 Mission, Vision and Goals statement with specific timelines for the following goals:

- Provide public health services to meet changing needs;
- Utilize technology to improve public health services
- Maintain the current State of Wisconsin designation as the highest level public health agency;
- Expand partnerships to develop public health services in high priority areas;
- Hire and retain high quality staff by providing a positive work environment.

Discussion was held about state and national certification, regionalizing public health care, and extending the H1N1 emergency.

2. Human Services

Jerry Huber provided 2010 goals as follows:

- Focus on customer/member center services which are evidence based;
- Work on collaboration with contracted agencies, customers, other county departments, and the community to develop services;
- Monitor budgets and make needed adjustments within budget guidelines;
- Study the structure and "flow" of service to determine effectiveness and efficiency;
- Make the best use of technology to improve efficiencies and customer service.

Huber stated that mission statements focused on what the Human Services Department is mandated to do by legislation or the courts. He also included budget drivers, and spoke about monitoring and maintaining a complex, inter-related budget.

Lengthy discussion followed the presentation of the work plans regarding policy governance, and the role of the HHS Board in leading and supporting staff missions and goals. Chair Hampson pointed out that at every agenda prep session there is discussion regarding whether items should go in the agenda for discussion or the consent agenda.

DIRECTOR REPORTS

Health Department Written Director's Report

Human Services Written Director's Report

MOTION by Wood/Brockmiller to receive and file the Directors' reports as provided by the Health Director and Human Services Director. **Motion carried unanimously.**
Konkel, Trapp excused.

CONSENT AGENDA

MOTION by Wood/Kannenberg to receive and file the following consent Agenda items.
Motion carried unanimously. Konkel, Trapp excused.

Minutes

Health and Human Services Board 12/8/09

Labor/Management 11/24/09

Coulee Region Childhood Obesity Coalition 12/8/09

Coulee Region Public Health Consortium 12/4/09

Aging and Disability Resource Center of Western Wisconsin 12/15/09

Criminal Justice Management Council 11/18/09

Criminal Justice Executive Committee 11/11/09

Family Policy Board 10/15/09

Family Policy Board 11/19/09

Comprehensive Community Services Coordinating Committee 11/6/09

Comprehensive Community Services Coordinating Committee 12/1/09

Mental Health Advisory Council 12/20/09

Fiscal

Human Services Contracts

Health Department Contracts

Vendor Audit Compliance Report

Vendor Increases over 2%

ITEMS FOR FUTURE AGENDAS

- Health Department Mission, Vision and Goals for 2011-2015
- The recession, budget restrictions, and effects on Human Services
- Due to a conflict with the WCA legislative meeting, the next HHS Board meeting will be moved from February 9 to February 2, 2010.
- Steve O'Malley reported that on February 8, 2010, at 5:30 p.m., there will be a review of the Collaboration Conference in the County Boardroom. It will be a joint meeting with the La Crosse City Council.

ADJOURNMENT

MOTION by Billings/Hampson to adjourn to the next meeting to be held on Tuesday, February 2, 2010. **Motion carried unanimously.** Konkel, Trapp excused. The meeting adjourned at 8:50 p.m.

Approved, February 2, 2010, Margaret Norden, Recorder